fashion calendar

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8 EAST 77th STREET
NEW YORK 21, N. Y.
TRAFALGAR 9-2343

1957

17th YEAR • A WEEKLY PUBLICATION

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

january

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february

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december

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january – 1958

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february – 1958

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march – 1958

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

****
* OUR SINCERE WISHES TO YOU *
* FOR A VERY MERRY CHRISTMAS *
****

WEEK ENDING FRIDAY, DECEMBER 20, 1957

Friday Dec. 20 10:00 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
	22nd Annual Christmas Ball. By invitation. Contact: Lois Best, OX. 7-9575.		

WEEK BEGINNING MONDAY, DECEMBER 23, 1957

Beginning Monday Dec. 23- Jan. 6	EXHIBIT: CHRISTMAS CARDS AROUND THE GLOBE	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
	Exhibit of Christmas cards from at home and abroad, showing traditions and greetings, covering half a century. Contact: Dorothy Tyroler, CO. 5-2077.		
Dec. 25	CHRISTMAS DAY (Wednesday).		
Thursday Dec. 26 8:00 P.M. Dinner-Dance	FOURTH INTERNATIONAL PRESS BALL	THE FOREIGN PRESS ASSOCIATION	WALDORF-ASTORIA BALLROOM
	The Fourth International Press Ball for benefit of the United Nations Children's Fund and The N.Y. Herald Tribune Fresh Air Fund. Tickets: $50.00. Contact: Marion Perry, EL. 5-5725.		
Friday Dec. 27 10:00 A.M.	PRESS PREVIEW OF SPRING LINGERIE	LUXITE-KAYSER	425 FIFTH AVENUE SHOWROOM - 2ND FLOOR
	Luxite-Kayser will present their Spring lingerie collection to the press and resident office buyers. By invitation. Contact: Kay Wilson, MU. 3-7020.		
Friday Dec. 27; Dec. 28; Dec. 30 5:30 P.M. Cocktails	INFORMAL SHOWINGS OF COLLEGE FASHIONS	PECK & PECK	HOTEL BILTMORE PALM COURT
	Showings Dec. 27, 28 and 30 of Peck & Peck college fashions; also Paul Stuart clothes for men. For reservations, contact: MU. 7-7000, Ext. 4. Publ: Peck & Peck: Joanne Sidener, OR. 3-4700; Biltmore: Martha Holiday, RE. 7-2971.		
Beginning Monday Dec. 30	PREVIEW OF FALL 1958 FABRICS	LUXLOOM FABRICS (EINIGER MILLS)	EMPIRE STATE BLDG. SUITE 2018
	Showing of Fall 1958 worsted novelty tweeds and patterns for coats, suits, dresses and sportswear. By appointment. Contact: Ruth Daly, OX. 5-4800.		
Saturday Jan. 4 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
	The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: Joseph Mann, CI. 7-7745.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Jan. 5 8:30 A.M.-5:00 P.M.	OPEN HOUSE FOR VISITING PRESS	COUNTESS MARA; J. H. KIMBALL	MARY MARSH ASSOC. 2 W. 46 ST.-16TH FL.
	Showing of Countess Mara men's neckwear and accessories; also J.H. Kimball women's scarfs and handkerchiefs. For local press, Jan. 6 - 17. Contact: Ruth Mitchell, PL. 7-5809.		
Sunday Jan. 5 10:00 A.M.-1:00 P.M. Brunch	PRESS PREVIEW: SPRING AND SUMMER JEWELRY	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari will show their Spring and Summer jewelry collection to out-of-town and local press. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.		
Sunday Jan. 5 11:00 A.M. Breakfast	SPRING MILLINERY AT VISITING PRESS SHOW	EMME, INC. (19 WEST 57TH ST.)	HOTEL PLAZA WHITE & GOLD SUITE
	Emme will present her Spring millinery to the visiting press. (Local press and buyers, Mon., Jan. 6, 5:30 P.M.--See Pg. 4.) By invitation. Publicity: Eleanor Lambert, 785 Fifth Avenue, MU. 8-2130.		
Sunday Jan. 5 12:30 P.M. Luncheon	MILLINERY AND PERFUMES AT PRESS LUNCHEON	LADDIE NORTHRIDGE; PARFUMS CIRO	7 EAST 60TH STREET EAST WING
	Laddie Northridge Spring millinery and Parfums Ciro at out-of-town press luncheon. (Local Press Wed., Jan. 8, 11:00 A.M.--See Pg. 5.) By invitation. (Note Change of Place.) Publicity--Laddie Northridge: Maud G. Moody, LE. 2-5562; Parfums Ciro: Alice Dowd, EL. 5-4248.		
Sunday Jan. 5 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
	Sally Victor will preview her Spring millinery to the visiting press. (Local Press, Mon., Jan. 6, 10:00 A.M.--See Pg. 3.) By invitation. Publicity: Mildred Josephs, PL. 3-7450.		
Sunday Jan. 5 4:00 P.M.-8:00 P.M.	COCKTAILS AND BUFFET FOR VISITING PRESS	FORSTMANN, INC.	CARLTON HOUSE 680 MADISON AVENUE
	Forstmann will invite the out-of-town press to an open house buffet supper. By invitation. Publicity: Adelia Bird Ellis, CI. 5-8448.		

NEW YORK DRESS INSTITUTE'S THIRTIETH NATIONAL PRESS WEEK (Jan. 5 - 11, 1958)

Spring collections of leading designers (30 members, 12 auxiliary and 2 group showings) for visiting press. Press Director: Eleanor Lambert, MU. 8-2130.

Sun., Jan. 5...	7:00 P.M.	INT'L SILK ASS'N, U.S.A. (Aux.). .	PIERRE-BALLROOM
Mon., Jan. 6...	8:00 A.M.	BUFFET BREAKFAST.	PIERRE-BALLROOM
	(Beginning	CAPEZIO (Aux.) (Jan. 6 through 11,	(756 7th (at 49 St.)
	(8:00 A.M.	"Open House", 8:00 to 5:00)	(BOUTIQUE SALON)
	8:30 A.M.	"WATCH FOR" FORUM	PIERRE-BALLROOM
	9:30 A.M.	CHRISTIAN DIOR, NEW YORK	730 5th (7 FL.)
	10:30 A.M.	HARRY FRECHTEL	PIERRE-BALLROOM
	11:30 A.M.	NETTIE ROSENSTEIN	PIERRE-BALLROOM
	12:30 P.M.	GALEY & LORD-Luncheon (Aux.). . .	PIERRE-BALLROOM
	2:00 P.M.	LARRY ALDRICH.	PIERRE-BALLROOM
	3:00 P.M.	TRIGERE.	PIERRE-BALLROOM
	4:00 P.M.	EDWARD ABBOTT (Wilson Folmar) . .	PIERRE-BALLROOM
	5:00 P.M.	COTY, INC.-Cocktails (Aux.) . . .	PIERRE-BALLROOM
	8:00 P.M.	SHIP 'N SHORE THEATRE PARTY (Aux.).	WINTER GARDEN THEA.

(Continued on next page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
		THIRTIETH NATIONAL PRESS WEEK (Continued from page 2)	
Tues., Jan. 7...	8:00 A.M.	BUFFET BREAKFAST.	PIERRE BALLROOM
	8:30 A.M.	BRANELL (Hilda Altmark)	PIERRE-BALLROOM
	9:30 A.M.	ORIGINALA	PIERRE-BALLROOM
	10:30 A.M.	SAMUEL WINSTON (Roxane)	PIERRE-BALLROOM
	11:30 A.M.	PAUL PARNES (Beni Claire). . . .	PIERRE-BALLROOM
	12:30 P.M.	SHIP 'N SHORE-Luncheon (Aux.) . .	PIERRE-BALLROOM
	2:30 P.M.	HARVEY BERIN (Karen Stark) . . .	PIERRE-BALLROOM
	3:30 P.M.	MONTE-SANO & PRUZAN.	PIERRE-BALLROOM
	4:30 P.M.	CEIL CHAPMAN-Cocktails.	PIERRE-BALLROOM
	6:30 P.M.	PELLON-Pre-Theatre Dinner (Aux.) .	21 CLUB (21 W.52)
	8:00 P.M.	PELLON THEATRE PARTY (Aux.) . . .	ADELPHI THEATRE
Wed., Jan. 8...	8:00 A.M.	BUFFET BREAKFAST.	PIERRE-BALLROOM
	8:30 A.M.	HERBERT SONDHEIM.	PIERRE-BALLROOM
	9:30 A.M.	CLAIRE McCARDELL.	PIERRE-BALLROOM
	10:30 A.M.	GEORGE CARMEL.	PIERRE-BALLROOM
	11:30 A.M.	GRENELLE-ESTEVEZ (Luis Estevez). .	PIERRE-BALLROOM
	12:30 P.M.	ROUX-Luncheon (Aux.)	PIERRE-BALLROOM
	2:30 P.M.	MOLLIE PARNIS.	530 7th (18 FL.)
	3:30 P.M.	ADELE SIMPSON.	530 7th (23 FL.)
	4:30 P.M.	HANNAH TROY-Cocktails	530 7th (2 FL.)
	7:30 P.M.	MILLINERY INST.OF AMER.-Dinner(Aux.)	PIERRE-BALLROOM
Thurs., Jan. 9...	9:00 A.M.	HATTIE CARNEGIE	42 E. 49 (SALON)
	10:30 A.M.	BEN REIG	498 7th (23 FL.)
	11:30 A.M.	MAURICE RENTNER	498 7th (16 FL.)
	1:00 P.M.	LACE INSTITUTE-Luncheon (Aux.) . .	PIERRE-BALLROOM
	2:30 P.M.	OLEG CASSINI	PIERRE-BALLROOM
	3:30 P.M.	BEN ZUCKERMAN.	PIERRE-BALLROOM
	4:30 P.M.	WILLIAM FOX-VISIONI.	PIERRE-BALLROOM
	7:30 P.M.	MR.JOHN-SUBURBIA, USA-Dinner (Aux.)	THE AMBASSADOR
Fri., Jan. 10...	8:00 A.M.	BUFFET BREAKFAST.	PIERRE-BALLROOM
	9:00 A.M.	PATTULLO-JO COPELAND	PIERRE-BALLROOM
	10:00 A.M.	DAVIDOW.	PIERRE-BALLROOM
	11:00 A.M.	JANE DERBY.	PIERRE-BALLROOM
	12:30 P.M.	Junior Group: JUNIOR SOPHISTICATES, MR. MORT, ELOISE CURTIS-Luncheon. .	PIERRE-BALLROOM
	2:00 P.M.	TINA LESER.	PIERRE-BALLROOM
	3:00 P.M.	Variety Group: SUZY PERETTE, HELEN LEE, LEONARD ARKIN, MAM'SELLE, DREAM AGE	PIERRE-BALLROOM
	4:30 P.M.	LILLY DACHE-Cocktails (Aux.) (LUCIEN LELONG, MARIE EARLE-Dache Cosmetics, Millinery, Fashions). .	PIERRE-BALLROOM
Sat., Jan. 11...	1:00 P.M.	ELLEN LIND ASSOCIATES (Aux.). . .	WESTPORT, CONN.

Jan. 6 10:00 A.M. — SALLY VICTOR'S MILLINERY PREVIEW FOR LOCAL PRESS AT 10:00 A.M., 18 EAST 53RD STREET. Publicity: Mildred Josephs, PL. 3-7450.

Monday Jan. 6 10:00 A.M.; 2:00 P.M. — OPENING: SPRING FOUNDATION COLLECTION — WARNER'S — 200 MADISON AVENUE SHOWROOM - 10TH FLOOR. By invitation. Jan. 6-8 at 10:00 and 2:00. Jan. 9-10 at 10:00. Jan. 13 at 10:30, 2:00 and 3:30. Jan. 14-15 at 9:30, 11:00 and 2:00. Contact for reservations: Kay Keniry, MU. 5-5740. Publ: Marian Sherwood, MU.5-5740.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Cancelled Jan. 6	THE TREVI PREVIEW OF SPRING HATS, ORIGINALLY SCHEDULED FOR 12:30 P.M., AT HOTEL PLAZA, BAROQUE ROOM, HAS BEEN CANCELLED. Contact: MU. 7-5447.		
Monday Jan. 6 12:30 P.M. Luncheon	SHOWING: COTTON FASHIONS FOR OUT-OF-TOWN PRESS	GALEY & LORD (1407 BROADWAY)	HOTEL PIERRE BALLROOM
	"Blazing Cottons"--Galey & Lord (Auxiliary Member, N.Y.D.I.--See Pg. 2) Resort and Spring fashions by: Bestlyne, Brigance, Catalina, Ceil Chapman, Cole of California, Jane Derby, William Fox, Jantzen, Tina Leser, Claire McCardell, Vera Maxwell, Toni Owen, Adele Simpson, Herbert Sondheim, Trigere. By invitation. Publ.: Rosemary Sheehan, 27 E. 37 St., MU.5-1280.		
Monday Jan. 6 2:30 P.M.	PREVIEW OF PUERTO RICAN FASHIONS	COMMONWEALTH OF PUERTO RICO	HOTEL STATLER GRAND BALLROOM
	Introduction of original couturier fashions by Puerto Rican designers as one of highlights of NRDGA Convention. Also apparel from branch U.S.firms with plants in Puerto Rico. (Note Change of Place.) By invitation. Contact: Irene Briller, Commonwealth of Puerto Rico, 527 Fifth Ave., MU. 8-2960.		
Cancelled Jan. 6	THE DUPONT SHOWING OF FASHIONS AND FABRICS, ORIGINALLY SCHEDULED FOR JAN.6 AT 5:00 P.M., HAS BEEN CANCELLED. Contact: Adelaide Patterson, LO. 3-6400.		
Jan. 6 5:30 P.M.	EMME'S SPRING MILLINERY PREVIEW FOR LOCAL PRESS AND BUYERS AT 5:30 P.M., COCKTAILS, HOTEL PLAZA, TERRACE ROOM. Publ.: Eleanor Lambert, MU. 8-2130.		
Monday Jan. 6- Jan. 9	FORTY-SEVENTH ANNUAL CONVENTION	NATIONAL RETAIL DRY GOODS ASS'N.	HOTEL STATLER
	Theme: "The Changing Concepts and New Opportunities in Retailing". Thirty-five session conferences on merchandising, personnel, store management, credit, sales promotion, public relations, control techniques and smaller store problems. Price $10.00, members (with a maximum of $50.00 for member stores); $20.00, non-members. Contact: Nevin Fidler, Director of Public Relations, 100 West 31st St., CH. 4-8780.		
Monday Jan. 6- Jan. 10	OPEN HOUSE FOR VISITING PRESS	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
	Henry Friedricks will present their Spring coat collection daily for the visiting press. Continuous showings. Contact: Alan R. Baron, PE. 6-8868.		
Monday Jan. 6- Jan. 10	OPEN HOUSE FOR OUT-OF-TOWN PRESS	SPORTEMPOS	525 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Continuous showing of skirts and shirts for visiting press, at new showroom. Contact: Harriette Reines, LO. 3-7900.		
Monday Jan. 6- Jan. 11	SPRING SHOE FASHIONS: OPEN HOUSE PREVIEW	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
	"Leather Springs Eternal"--a five-day preview, 10:00 A.M. to 6:00 P.M., of Spring shoes for every member of the family, with emphasis on women's shoes. By invitation. Contact: Billie Gould, MU. 6-7956.		
Monday Jan. 6- Jan. 31	EXHIBIT OF SPRING FASHIONS	SEVENTEEN MAGAZINE	488 MADISON AVENUE SHOWROOM - 10TH FLOOR
	Exhibit featuring fashions from February, March and April issues. For store and buying office executives. Contact: Anita Blanchard, PL. 9-8100.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 6	PREVIEW OF FALL 1958 FABRICS	STRONG, HEWAT & HERRIEGE WOOLENS	112 WEST 34TH STREET SHOWROOM - 19TH FLOOR
	Showing of suit, coat, sportswear and dress woolens; also "Belgiwool" woolens and worsteds for Fall of 1958. By appointment. Contact: Jean Russell at Berglas Rieger, 112 West 34th St., BR. 9-2015.		
Tuesday Jan. 7 8:45 A.M. Breakfast	FIRST SHOW: MILLINERY CREATORS OF AMERICA	MILLINERY STAB. COMM. (1450 BROADWAY)	SHERATON-ASTOR HOTEL GRAND BALLROOM
	The Trade Promotion Committee of Millinery Stabilization Commission will present the first showing of The Millinery Creators' Spring and Easter hats. Showing at 9:45 A.M. By invitation. Contact: LO. 4-7800.		
Tuesday Jan. 7 9:30 A.M. Breakfast	PREVIEW: RESORT AND CRUISE READY-TO-WEAR	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
	Showing of Elizabeth Arden's ready-to-wear collection. By invitation. Publ.: Alan McGeehan at Rasponi Assoc., 667 Madison Ave., TE. 8-8171.		
Tuesday Jan. 7- Jan. 8	PREVIEW OF LEATHERS FOR FALL, 1958	GEILICH TANNING CO. (TAUNTON, MASS.)	HOTEL PLAZA VANDERBILT SUITE
	Informal showing of leather colors and textures for Fall '58, Jan. 7, 10:00 to 6:00; also Jan. 8, 10:00 to 12:00. By invitation. Contact: Martha Geilich, Van Dyke 4-8661, Taunton, Mass.		
Tuesday Jan. 7 11:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY	WILLIAM J.	44 WEST 54TH STREET SALON
	Press by invitation only. (Not transferable). Buyers' caution fee $200.00; manufacturers, $450.00 (invitation on request). Contact: CI. 5-8991. Publicity: Donna Cannon, 505 Fifth Avenue, MU. 7-5447.		
Tuesday Jan. 7 4:00 P.M.- 6:00 P.M. Cocktails	PREVIEW: FASHIONS FROM "MARJORIE MORNINGSTAR"	HARPER'S BAZAAR (572 MADISON AVE.)	ST. NICHOLAS HOTEL LOUIS XVI SUITE
	Harper's Bazaar will present a preview of fashions from "Marjorie Morningstar", Warner Bros. film. By invitation. (Note Change of Place.) Publicity: Berta MacDonald at Harper's Bazaar, PL. 1-2100.		
Wednesday Jan. 8 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
	Irene of New York and Rivera Spring millinery collections. By invitation. (Note Change of Date.) Contact: PL. 3-3032.		
Wednesday Jan. 8 11:00 A.M.	MILLINERY AND PERFUMES: LOCAL PRESS SHOW	LADDIE NORTHRIDGE; PARFUMS CIRO	7 EAST 60TH STREET EAST WING
	Note Change of Place. Publicity--Laddie Northridge: Maud G. Moody, LE. 2-5562; Parfums Ciro: Alice Dowd, EL. 5-4248.		
Wednesday Jan. 8 12:30 P.M. Luncheon	PRESS PREVIEW OF NEW HAIRCOLORINGS	ROUX	HOTEL PIERRE BALLROOM
	"A New Cosmetic Star is Born"--Roux (Auxiliary Member, N.Y.D.I.--See Pg.3) will present haircoloring as a cosmetic; its relationship to fashion, colors and hair styling; also two new hair coloring products. By invitation. Publicity: Barkann & Platt, 57 West 57th St., PL. 5-8252.		
Wednesday Jan. 8 4:00 P.M.	SPRING MILLINERY MERCHANDISING CLINIC	MILLINERY MERCH'G EXECUTIVES ASSN.	SHERATON-ASTOR HOTEL LOUNGE (MEZZANINE)
	By invitation. Contact: Mrs. Charles Steinecke, 15 E. 40 St., LE. 2-8415.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 9 9:15 A.M. Breakfast	PRESS PREVIEW: MAURER SPRING BRIDAL FASHIONS	SAKS-34TH	MAURER SHOWROOM 491 SEVENTH AVENUE
	By invitation. Customer showing at 5:30 P.M. on the fourth floor in the store. Open to public. Publicity: Arthur See, LA. 4-7000.		
Thursday Jan. 9 10:30 A.M.	PREVIEW OF SPRING & SUMMER MILLINERY	MR. JOHN, INC.	53 EAST 57TH STREET SALON
	Mr. John will preview his Spring and Summer millinery collection. By invitation. Publicity: Toni Woodward, MU. 8-4906.		
Thursday Jan. 9 12:00 Noon	PREVIEW: SPRING & EARLY SUMMER BRIDAL FASHIONS	ARNOLD CONSTABLE	3RD FLOOR BRIDAL SALON
	Preview of bridal and bridesmaid collection for the press. By invitation. Customer showing at 5:30 P.M. Publicity: Gloria Geis, MU. 5-2300.		
Thursday Jan. 9 1:00 P.M. Luncheon	LACE FASHIONS AT LUNCHEON SHOW	THE LACE INSTITUTE (210 EAST 50TH ST.)	HOTEL PIERRE BALLROOM
	The Lace Institute will present ready-to-wear and custom-made lace fashions in dresses and lingerie by leading designers at a showing for out-of-town and local press. By invitation. Publicity: Gladys Steiner, PL. 1-6630.		
Thursday Jan. 9 7:30 P.M. Dinner	VISITING PRESS SHOWING OF SPRING COLLECTION	MR.JOHN-SUBURBIA,USA (525 SEVENTH AVE.)	THE AMBASSADOR TRIANON ROOM
	Mr. John-Suburbia,USA, Inc. (Auxiliary Member, N.Y.D.I.--See Pg. 3) will show his collection including skirts and casual wear--"American Ease". By invitation. Contact: Harriette Reines, LO. 3-7900. Publicity: Gloria Gelfand, LO. 3-7990.		
Saturday Jan. 11 9:00 A.M.- 12:00 Noon	OPEN HOUSE FOR VISITING PRESS	MME. HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
	Mme. Helena Rubinstein will invite the visiting press to an open house breakfast. By invitation. Publicity: Amy Blaisdell, EL. 5-2100.		
Monday Jan. 13 11:00 A.M.	PRESS PREVIEW: TATIANA SPRING MILLINERY	SAKS FIFTH AVENUE	5TH FLOOR FUR SALON
	Press showing of Spring ready-to-wear millinery, designed by Tatiana for Saks Fifth Avenue. By invitation. Publ.: Grace de Mun, PL.3-4000,Ext.7064.		
Monday Jan. 13 12:00 Noon Luncheon	PRESS PREVIEW OF SPRING COLLECTION	NELLY DON (350 FIFTH AVENUE)	HOTEL PIERRE SUITE #1-BALLRM FOYER
	Preview of Nelly Don's Spring fashions, available at Stern's. Showing at 1:00 P.M. (Note Change of Place.) By invitation. Contact: Hilda Fitzgerald, LO. 5-4762.		
Monday Jan. 13 12:15 P.M.; 6:15 P.M.	SPRING COTTONS BY KAY WINDSOR	SAKS-34TH	4TH FLOOR
	"Annual Kay Windsor Week"--Spring-into-Summer fashions. Press invited (12:15 P.M. show). Open to public. Publ.: Arthur See, LA. 4-7000.		
Monday Jan. 13 12:30 P.M. Luncheon	SPRING FASHIONS DURING LUNCHEON	HARVEY BERIN, LTD. (530 SEVENTH AVE.)	HOTEL AMBASSADOR BALLROOM
	Showing of Harvey Berin's collection. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Publ.: Eleanor Lambert, MU. 8-2130. Ambassador Fashion Director: Mary Alice Rice, CI. 6-1790.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 14 10:00 A.M.; 3:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION	JOHN WEITZ FOR PRINTZESS SQUARE	1407 BROADWAY SHOWROOM - 31ST FLOOR
	"Mid-week and Week-end" sportswear by John Weitz for Printzess Square. By invitation. Contact: Minna Greenberg, LO. 3-4920.		
Wednesday Jan. 15 9:00 A.M. Breakfast	PREVIEW OF SPRING & SUMMER FASHIONS	SIR JAMES INC. (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
	Sir James will present their Spring and Summer collection to the press and buyers. By invitation. Contact: Harriette Wittman, PE. 6-8263.		
Wednesday Jan. 15 2:30 P.M.	PREVIEW OF SUMMER SEPARATES COLLECTION	HAYMAKER	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Continuous thereafter. Publ: Terry Mayer, BR. 9-6560.		
Thursday Jan. 16 9:30 A.M. Breakfast	PREVIEW: SPRING & EARLY SUMMER BRIDAL FASHIONS	OHRBACH'S	4TH FLOOR BRIDAL SALON
	Ohrbach's will preview their bridal and bridesmaid collection. By invitation. Publicity: Mark Klauser, OX. 5-4000.		
Thursday Jan. 16 12:30 P.M. Luncheon	FASHIONS BY BRANELL AT LUNCHEON SHOW	BEST & CO.	HOTEL PLAZA TERRACE ROOM
	Showing of Branell's Resort and early Spring collection. Plaza Fashion Coordinator: Mary Alice Rice, CI. 6-1790.		

OPENING OF SPRING COLLECTIONS IN ROME, FLORENCE, PARIS AND LONDON

Beginning Saturday Jan. 18- Jan. 20	OPENING OF ROMAN COUTURE COLLECTIONS	CENTRO ROMANO L'ALTA MODA	ROME, ITALY
	Jan. 18: Accessories Exhibit; Showing by New Italian Fashion Houses; Gregoriana; Dessalles; Marlen; Rapuano; Sarli. Jan. 19: Eleanora Garnett; Baratta; Mingolini-Gugenheim; Fontana. Jan. 20: La Tessitrice dell'Isola; Gattinoni; Giovanelli; Centinaro. Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro 147, Rome.		
Monday Jan. 20- Jan. 23	OPENING OF FLORENCE COUTURE COLLECTIONS	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
	Jan. 20: Millinery Show: Aria, Avagolf, Baldini, Falconetto, Glans, Litvix, Myricae, Scarabocchio, Valditevere, Vito, Mirsa, Avolio, Bertoli, Puma. Jan. 21: Sportswear & Casuals by the high fashion houses; Schuberth. Jan. 22: Guidi, Veneziani, Simonetta, Fabiani. Jan. 23: Capucci, Marucelli, Antonelli, Carosa. Contact: G. B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy.		
Beginning Monday Jan. 27	OPENING OF PARIS COUTURE COLLECTIONS	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
	Jan. 27: Manguin, Patou, Claude Riviere, Sagardoy. Jan. 28: ACP, Balmain, Cardin, Heim, Laroche, Raphael, Vramanti. Jan. 29: Desses, Gres, Griffe, Revillon, Maggy Rouff. Jan. 30: Bruyere, Dior, Lanvin-Castillo, de Rauch. Jan. 31: Carven, Charles Montaigne, Michel Tellin. (Balanciaga, Chanel and Givenchy have not as yet set dates.) Contact: Chambre Syndicale--102, Rue du Faubourg St-Honore, Paris		

(Continued on following page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

(Continued from page 7)

Beginning Tuesday Feb. 4- Feb. 6	SCHEDULE OF LONDON COUTURE PREVIEWS	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND

Feb. 4: Digby Morton, Michael, Mattli, Ronald Paterson.
Feb. 5: Victor Stiebel, Hardy Amies, Charles Creed, Lachasse.
Feb. 6: John Cavanagh, Worth, Norman Hartnell, Michael Sherard.
Contact: Ann Ryan, 461 Old Bond Street, London W.1.

Tuesday Jan. 28 12:15 P.M. Luncheon	"MARCH OF DIMES" FASHION SHOW	NEW YORK DRESS INSTITUTE	WALDORF-ASTORIA GRAND BALLROOM

Annual fashion show for benefit of the National Foundation of Infantile Paralysis. Contact: Elaine Whitelaw, National Foundation, 301 E. 42nd St., OX. 7-7700. Fashion Publicity: Eleanor Lambert, MU. 8-2130.

Wednesday Jan. 29 2:30 P.M.	PREVIEW OF SUMMER DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

Preview for press and resident buyers at David Crystal's Summer dress collection. By invitation. Publicity: Terry Mayer, BR. 9-6560.

SUMMER COLLECTIONS BY THE CREATORS OF AMERICAN FASHIONS, INC.
(Formerly The Sportswear Guild)

Beginning Monday Feb. 3	DAVIDOW.	550 Seventh Avenue.	PE. 6-6909
	DAVID M. GOODSTEIN, INC.	498 Seventh Avenue.	LA. 4-2577
	KANE-WEILL.	498 Seventh Avenue.	LO. 5-3041
	ZOLTAN ROSENBERG CO.	550 Seventh Avenue.	LA. 4-6691
	SPORT-CRAFT, INC.	550 Seventh Avenue.	LA. 4-9724

SUMMER OPENINGS: MEMBERS OF FASHION ORIGINATORS' GUILD OF AMERICA (FOGA)

Beginning Monday Feb. 3	BEN BARRACK, INC.	498 7th Ave. (7 Fl.)	LO. 4-3923
	HARVEY BERIN, LTD.	530 7th Ave. (7 Fl.)	PE. 6-0206
	BRANELL.	530 7th Ave. (27 Fl.)	PE. 6-6983
	WILLIAM FOX, INC.	530 7th Ave. (21 Fl.)	OX. 5-4070
	ED GERRICK, INC.	550 7th Ave. (7 Fl.)	LO. 4-1820
	A. GOODMAN & CO., INC.	530 7th Ave. (12 Fl.)	WI. 7-4077
	DAVID E. GOTTLIEB, INC.	530 7th Ave. (4 Fl.)	LO. 5-2727
	GRABOIS.	498 7th Ave. (5 Fl.)	CH. 4-2767
	GROBE ORIGINALS, INC.	498 7th Ave. (16 Fl.)	BR. 9-8394
	HARMAY	498 7th Ave. (22 Fl.)	PE. 6-5547
	JOBERE, INC.	530 7th Ave. (20 Fl.)	PE. 6-1938
	JUNIOR SOPHISTICATES CO.	498 7th Ave. (4 Fl.)	LO. 4-0462
	NAT KAPLAN, INC.	498 7th Ave. (21 Fl.)	LO. 5-4115
	DAVID LEVINE CO.	530 7th Ave. (21 Fl.)	LA. 4-0237
	ROSALIE MACRINI, INC.	550 7th Ave. (11 Fl.)	CH. 4-2655
	PAUL PARNES CORP.	498 7th Ave. (10 Fl.)	CH. 4-4600
	RUDOLF GOWNS	530 7th Ave. (12 Fl.)	WI. 7-6865
	MARTIN SIMON, INC.	498 7th Ave. (7 Fl.)	LA. 4-2877
	HERBERT SONDHEIM, INC.	530 7th Ave. (20 Fl.)	LA. 4-7540
	SUZANNE-AUGUSTINE, INC.	1 W. 47 St. (7 Fl.)	PL. 7-3465
	HANNAH TROY, INC.	530 7th Ave. (2 Fl.)	LO. 3-0988
	SAMUEL WINSTON, INC.	530 7th Ave. (11 Fl.)	CH. 4-2617

Contact: Leonard Gendler, 1440 Broadway, CH. 4-6945.

MOVIES...OPERA...THEATRE

Monday Dec. 23 — NINTH WEEK: METROPOLITAN OPERA — MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Dec. 23: Offenbach's "LA PERICHOLE". Tues., Dec. 24: Verdi's "LA TRAVIATA". Wed., Dec. 25: Donizetti's "LUCIA DI LAMMERMOOR". Thurs., Dec. 26: Gluck's "ORFEO ED EURIDICE". Fri., Dec. 27: Mozart's "DON GIOVANNI". Sat., Mat., Dec. 28: Giordano's "ANDREA CHENIER". Sat., Eve., Dec. 28: Puccini's "LA BOHEME". Sun., Dec. 29: Bizet's "CARMEN". Publicity: Francis Robinson, PE. 6-1200.

Wednesday Dec. 25 — PREMIERE "PATHS OF GLORY" (Movie) — VICTORIA THEATRE, B'WAY & 46TH STREET
United Artists' production, starring Kirk Douglas, Ralph Meeker and Adolphe Menjou, with George Macready and Wayne Morris. Director: Stanley Kubrick. Producer: James B. Harris. Publicity: Tess Michaels, CI. 5-6000.

Thursday Dec. 26 — PREMIERE: "PURSUIT OF THE GRAF SPEE" (Movie) — ODEON THEATRE, B'WAY & 47TH
The new motion picture theatre will have as its initial performance the Rank Organization film in Technicolor and VistaVision, starring John Gregson, Anthony Quale and Peter Finch. Written, directed and produced by Michael Powell and Emerica Pressburger. Publ.: Kenneth Bates, PL. 1-1818.

Thursday Dec. 26 — OPENING: "MISS ISOBEL" — ROYALE THEATRE, 242 WEST 45TH STREET
Leonard Sillman and John Roberts will present the Michael Plant and Denise Webb comedy drama about a sixty-five-year-old woman who regresses to the age of six, starring Shirley Booth with Nancy Marchand, Robert Duke, Kathleen Maguire and Peter Lazar. Director: Sir Cedric Hardwicke. Sets: Peter Larkin. Costumes: Audré. Publicity: Sam Friedman, CI. 5-3540.

Tuesday Jan. 7 — OPENING: "GARDEN DISTRICT" — YORK PLAYHOUSE, 1ST AVE. & 64TH STREET
Two plays by Tennessee Williams, starring Anne Meacham, Hortense Alden and Eleanor Phelps, presented by John C. Wilson and Warner Leroy. Director: Herbert Machiz. Costumes: Stanley Simmons. Publ.: Frank Goodman, CO. 5-5472.

Thursday Jan. 9 — OPENING: "THE CHAIRS" and "THE LESSON" — PHOENIX THEATRE, 2ND AVE. & 12TH ST.
Two plays by Eugene Ionesco, adapted by Donald Watson, will be presented by T. Edward Hambleton & Norris Houghton, starring Joan Plowright, Eli Wallach and Max Adrian. Director: Tony Richardson. Sets: Jesse Beers. Publicity: Ben Kornzweig, CI. 6-0718.

Friday Jan. 10 — OPENING: "MUCH ADO ABOUT NOTHING" — GLOBE THEATRE, BROADWAY AT 46TH STREET
The American Shakespeare Festival Theatre and Academy will present the Shakespeare comedy for a six weeks engagement, starring Katharine Hepburn and Alfred Drake. Directors: John Houseman and Jack Landau. Sets and costumes: Rouben Ter-Arutuanian. Publ.: Goodman-Kornzweig, CO. 5-5472.

Thursday Jan. 16 — OPENING: "TWO FOR THE SEESAW" — BOOTH THEATRE, 222 WEST 45TH STREET
Henry Fonda and Anne Bancroft will star in the William Gibson comedy presented by Fred Coe. Sets: George Jenkins. Publicity: Arthur Cantor, CI. 6-6495.

Wednesday Jan. 22 — OPENING: "SUMMER OF THE 17TH DOLL" — CORONET THEATRE, 230 WEST 49TH STREET
The original English cast will be presented by The Playwrights' Company and The Theatre Guild, in a play by Ray Lawler. Director: John Sumner. Sets: Anne Fraser. Publicity: William Fields, PL. 7-6846.